ABSTRACT

This document discloses methods for enabling viewers to control and manage the presentation of programs based on specified types of rating categories and content attributes that the viewer desires not to be presented. The invention provides program data corresponding to each program. The data contains (1) time-varying information related to the content of discrete portions of the television program and, optionally, (2) corresponding data controlling the presentation of that content. By way of example, the program data includes rating and content attribute values as well as control data indicating to which media component the value applies or instructions corresponding to the ways in which each portion of the program may be disabled, modified, replaced, and / or edited. A set top box or other configured consumer electronics device combines the program data with data input by the user concerning the programming the user desires to disable and the methods therefor. Based on the program data and the viewer's presentation profile, the consumer electronic device controls whether and/or how each applicable portion or component of programming is presented to the viewer.